



VICTORIAN ZERO EMISSIONS VEHICLE (ZEV) SUBSIDY

11 June 2021

To: ALL AADA MEMBERS

The Victorian Government has asked us to inform our Victorian members about a subsidy for purchasers of a new electric vehicle which has recently been announced. The subsidy is designed to encourage the uptake of electric vehicles in Victoria and contribute to a target of 50% of light vehicle sales by 2030, outlined in the Zero Emissions Vehicles Roadmap.

Key points about the subsidy:

- Stage one is for 4,000 subsidies, each delivering \$3,000 off the upfront cost of a ZEV.
- It is available for any eligible vehicle purchased from 2 May 2021.
- Stage one is available to ZEVs priced below \$68,740.
- The subsidy will apply at the point of purchase at the Dealership.
- The Victorian Government is working on providing further detail for industry regarding the operation of the scheme.

A fact sheet with more information about the ZEV subsidy can be [downloaded here](#).

If you have any questions or need further information, please contact:

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