

RELEASE OF 2024 DEALERNOMICS AUTOMOTIVE STATISTICS BOOKLET

8 April 2024

To: ALL AADA MEMBERS

AADA is pleased to release the 2024 edition of the Dealernomics Automotive Statistics booklet. Dealernomics Automotive Statistics 2024 is a valuable resource which provides insights into the latest trends in the automotive industry, summarising some of the most relevant and interesting data gathered from various sources.

This year's extended publication includes input from some of our expert industry partners to bring you an even more comprehensive guide into the state of the industry including:

- various statistics on new and used vehicle sales,
- Australia's in-service fleet,
- the economic contribution of dealerships,
- the sales performance of each Dealer network,
- taxation in the automotive industry,
- motor industry benchmarking figures, and
- updated results from our consumer sentiment survey on EVs.

To access your essential summary of the past year in the automotive industry, download the Dealernomics Automotive Statistics 2024 booklet [here](#).

If you are a member and would like hard copies of the booklet, please contact the below AADA secretariat member and we'd be more than happy to send some out.

If you have any questions or need further information, please contact:

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