

VFacts MARCH 2024

TOP 20 BRANDS AND MODELS

YEAR TO DATE

							
BRANDS		VOLUME	% VARIANCE	MODELS		VOLUME	% VARIANCE
1	Toyota	56,238	37.4%	1	Ford Ranger 4X4	14,240	19.6%
2	Mazda	23,761	-6.1%	2	Toyota Hilux 4X4	10,920	16.2%
3	Ford	22,675	18.5%	3	Toyota RAV4	10,124	73.0%
4	Mitsubishi	20,188	21.3%	4	Mitsubishi Outlander	7,050	17.3%
5	Kia	18,918	2.8%	5	Tesla Model Y	6,835	115.7%
6	Hyundai	17,850	7.0%	6	Toyota Corolla	6,411	92.8%
7	Nissan	14,293	69.6%	7	Isuzu Ute D-Max 4X4	6,382	15.4%
8	Isuzu Ute	12,801	23.5%	8	MG ZS	6,291	9.7%
9	Tesla	12,789	22.9%	9	Tesla Model 3	5,954	-17.7%
10	MG	12,429	0.4%	10	Nissan X-Trail	5,598	117.7%
11	Subaru	10,636	-7.6%	11	Mazda CX-5	5,496	-18.0%
12	GWM Haval	10,201	24.5%	12	Kia Sportage	5,129	53.2%
13	Volkswagen	8,912	-0.4%	13	Isuzu Ute MU-X	4,854	27.8%
14	BMW	5,844	8.5%	14	Hyundai Tucson	4,685	4.3%
15	Suzuki	5,292	22.8%	15	Ford Everest	4,499	51.6%
16	Honda	4,683	18.9%	16	Toyota Camry	4,434	238.0%
17	LDV	4,545	-9.6%	17	Toyota Landcruiser Wagon	4,260	53.0%
18	BYD	4,481	113.6%	18	Mazda CX-3	4,223	-5.4%
19	Mercedes-Benz	3,915	-30.9%	19	Hyundai i30	4,120	-8.4%
20	Audi	3,518	-26.8%	20	Hyundai Kona	3,999	99.8%

Source: FCAI - NATMAR24
% variance is compared to the same period in 2023