





VFACTS 2023

TOP 20 BRANDS AND MODELS

WHOLE OF YEAR 2023

BRANDS		 VOLUME	 % VARIANCE	MODELS		 VOLUME	 % VARIANCE
1	Toyota	215,240	-6.8%	1	Ford Ranger 4X4	58,261	35.1%
2	Mazda	100,008	4.5%	2	Toyota Hilux 4X4	48,995	3.5%
3	Ford	87,800	31.8%	3	Toyota RAV4	29,627	-15.0%
4	Kia	76,120	-2.8%	4	MG ZS	29,258	30.2%
5	Hyundai	75,183	2.5%	5	Tesla Model Y	28,769	230.0%
6	Mitsubishi	63,511	-17.5%	6	Isuzu Ute D-Max 4X4	25,443	26.4%
7	MG	58,346	17.7%	7	Mitsubishi Outlander	24,263	24.1%
8	Tesla	46,116	135.4%	8	Mazda CX-5	23,083	-14.7%
9	Subaru	46,114	28.0%	9	Hyundai Tucson	21,224	18.8%
10	Isuzu Ute	45,341	28.4%	10	Toyota Prado	20,710	-1.9%
11	Volkswagen	43,821	41.6%	11	Hyundai i30	20,626	-2.6%
12	Nissan	39,376	48.6%	12	Toyota Corolla	19,986	-21.0%
13	GWM Haval	36,397	45.3%	13	Tesla Model 3	17,347	59.5%
14	BMW	26,184	15.4%	14	Subaru Forester	16,381	54.0%
15	Mercedes-Benz	24,315	-9.3%	15	Mazda CX-3	15,776	32.5%
16	LDV	21,298	30.9%	16	Kia Sportage	15,747	-16.2%
17	Audi	19,039	29.2%	17	MG MG3	15,430	-4.6%
18	Suzuki	17,078	-20.9%	18	Ford Everest	15,071	46.1%
19	Lexus	15,192	114.3%	19	Toyota Landcruiser Wagon	15,035	14.3%
20	Honda	13,734	-3.4%	20	Isuzu Ute MU-X	14,139	28.7%

Source: FCAI - NATDEC23
% variance is compared to whole of year 2022