

# VFACTS DECEMBER 2023

## TOP 20 BRANDS AND MODELS

### MONTH



BRANDS		VOLUME	% VARIANCE	MODELS		VOLUME	% VARIANCE
1	Toyota	19,281	18.5%	1	Ford Ranger 4X4	7,359	78.9%
2	Ford	9,826	59.4%	2	Toyota Hilux 4X4	4,447	42.9%
3	Mazda	6,765	-20.4%	3	Toyota Prado	2,475	155.2%
4	Kia	5,583	-0.8%	4	Isuzu Ute D-Max 4X4	2,384	72.8%
5	Mitsubishi	5,134	4.2%	5	Toyota RAV4	2,192	0.0%
6	Hyundai	4,887	10.2%	6	Toyota Corolla	1,888	2.4%
7	Isuzu Ute	3,987	59.2%	7	Mitsubishi Outlander	1,882	-8.3%
8	GWM Haval	3,862	17.2%	8	Kia Sportage	1,546	6.5%
9	MG	3,834	-26.2%	9	MG ZS	1,522	-50.2%
10	Subaru	3,623	-11.0%	10	Ford Everest	1,496	61.6%
11	Volkswagen	3,613	18.1%	11	Subaru Forester	1,447	-8.8%
12	Nissan	2,658	4.6%	12	Mazda CX-5	1,423	-13.1%
13	Tesla	2,192	-3.3%	13	Hyundai Tucson	1,390	-15.4%
14	Mercedes-Benz	2,045	28.9%	14	Tesla Model Y	1,351	193.7%
15	BMW	2,005	106.5%	15	Toyota Camry	1,312	294.0%
16	LDV	1,623	11.5%	16	Toyota Landcruiser Wagon	1,311	-15.1%
17	Honda	1,577	58.3%	17	Mazda CX-3	1,252	-39.5%
18	Audi	1,470	16.5%	18	Isuzu Ute MU-X	1,154	22.2%
19	BYD	1,463	15.4%	19	Toyota Landcruiser	1,083	15.5%
20	Suzuki	1,203	-9.3%	20	GWM Haval Jolion	1,083	-8.5%

Source: FCAI - NATDEC23

% variance is compared to the same time period in 2022