



AUSTRALIAN
AUTOMOTIVE
DEALER
ASSOCIATION

DEALER
BULLETIN

2022 AADA CONVENTION & EXPO DELAYED TO 2-3 JUNE 2022

21 January 2022

To: ALL AADA MEMBERS

The Australian Automotive Dealer Association's 2022 Convention & Expo at the Brisbane Convention & Exhibition Centre has been rescheduled until **Thursday 2 and Friday 3 June 2022**. The decision to reschedule has been made in consultation with our members, sponsors, and industry partners, and due to the significant staffing issues and operational impact that the COVID Omicron variant has presented for all businesses throughout Australia.

The AADA Convention & Expo is an important industry event that has provided Dealers a platform to ensure that their issues are heard. Our members face a range of threats in the immediate future, those include the ongoing challenges in the franchise relationship, skills shortages, new vehicle inventory supply, used vehicle supply, declining F&I revenues and regulatory oversight, these are all vital issues to new car franchised Dealers that will be covered at the 2022 AADA Convention & Expo.

The AADA Convention & Expo program will provide an engaging and comprehensive overview of the market, it's strengths and weaknesses together with a detailed analysis of the issues affecting new car Dealers. The Convention also presents a world class expo of the latest products and services. Registrations are open and group bookings are welcome. Visit the [AADA Convention Website](#) to find out more.

We look forward to seeing you in June at the 2022 AADA Convention & Expo.

2022 AADA Convention & Expo

Venue: Brisbane Convention & Exhibition Centre

Dates: Thursday 2 and Friday 3 June 2022

If you have any questions, please contact the below AADA team member:

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